**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the application of:

Application Number: 10/664,350

Examiner NA

Filed: September 16, 2003

(for parent):

Art Unit: Not yet assigned

For: BANKING VIDEO FRAMES ASSOCIATED WITH LINKS AND PROCESSING THE
BANKED FRAMES

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Dear Sir or Madam:

In accordance with 37 C.F.R. §§ 1.56, 1.97, and 1.98, disclosure is made of the following known related art listed in the accompanying Information Disclosure Citation, Form PTO-1449. Any marks made upon submitted copies of such listed art should not be interpreted as emphasizing or indicating as relevant portions of such marked related art. Often, such marks are made on the original documents by unknown third parties and so are not applicable to the present invention.

Applicant hereby cites the patents and/or publications on the attached form for consideration by the Patent and Trademark Office in regard to the claimed invention. By this notice, Applicant requests that the Patent and Trademark Office make of record the documents listed. No representation is made that more pertinent material is not available or should not be considered by the Examiner. It is expected that the Patent and Trademark Office will independently conduct a complete search of appropriate prior art. Furthermore, no admission is being made that these documents are prior art, and Applicant reserves the right to challenge any such conclusion.



TIMELINESS

This information disclosure is being timely filed before the later of three months from the filing date of this application or before the mailing of a first official action.

Should there be any remaining or further questions, the Examiner is requested to please contact the undersigned directly. It is not believed that any additional fees are due. However, in the event additional fees are due, the Examiner is hereby authorized to charge the enclosed credit card authorization for any deficiency, or credit it for any excess payment.

Respectfully submitted,

LAW OFFICES OF DAVID L. HOFFMAN

A handwritten signature in black ink, appearing to read "David L. Hoffman", written over a horizontal line.

David L. Hoffman
Reg. No. 32,469

Date: November 24, 2003

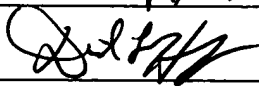
Enclosure
PTO 1449 Form w/cited references

I hereby certify that this correspondence is being deposited with the United States Postal
Service as first class mail in an envelope addressed to:

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

on

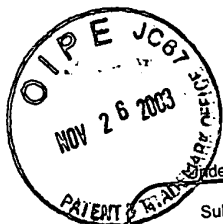
Nov. 24, 2003



11/24/03

David L. Hoffman, Reg. No. 32,469

Date



PTO/SB/08A (08-03)
Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Complete if Known

Application Number	10/664,350
Filing Date	September 16, 2003
First Named Inventor	Carole T. Salkind
Art Unit	Not yet assigned
Examiner Name	Not yet assigned
Attorney Docket Number	03-10060

Sheet 1 of 2

U. S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US- 2002/0072966 A1	06-13-2002	ELDERING et al.	
		US- 2002/0145611 A1	10-10-2002	DYE et al.	
		US- 2002/0163532 A1	11-07-2002	THOMAS et al.	
		US- 2002/0176702 A1	11-28-2002	FRANTZ	
		US- 2002/0178447 A1	11-28-2002	PLOTNICK et al.	
		US- 2003/0037330 A1	02-20-2003	MAKOFKA	
		US- 2003/0076887 A1	04-24-2003	KIM et al.	
		US- 6,571,390 B1	05-27-2003	DUNN et al.	
		US- 2003/0121042 A1	06-26-2003	FRANKEN et al.	
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			
		US-			

		US-				
FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				

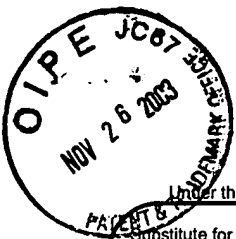
Examiner
Signature

Date
Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.



PTO/SB/08B (08-03)

Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Complete if Known

Application Number	10/664,350
Filing Date	September 16, 2003
First Named Inventor	Carole T. Salkind
Art Unit	Not yet assigned
Examiner Name	Not yet assigned
Attorney Docket Number	03-10060

Sheet	2	of	2
-------	---	----	---

NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		THE DIMA GROUP, The DiMas Report, An Analysis of Advertising Opportunities and Hurdles In Digital Media, DiMAS 1.0, Digital Media Advertising Summit, April 2003, 23 pages	

Examiner Signature		Date Considered	
--------------------	--	-----------------	--

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.